



Net Driven is the leading web solutions provider to the tire and auto service industry.

If you want to get results for your online marketing dollars, we are the provider for you.

**1-877-860-2005 • [www.getnetdriven.com](http://www.getnetdriven.com)**

**Websites • Search Engine Optimization • Pay-Per-Click Marketing • E-Mail Marketing • Social Media**

## Why Advertise Online?

- Over \$1 Billion of tires were sold online in 2008 (Tire Business)
- Approximately 35% of all tire sales were influenced by the internet in 2009 (Modern Tire Dealer)
  - Usage of the Yellow Pages now comes in second to search engines ([www.webpronews.com](http://www.webpronews.com))
- In July 2009, Google reported more than eleven million searches for the keyword "tires" (Google)
- In October 2009, Google reported more than four million searches for "car repair" and "auto repair" (Google)

## Why Net Driven?

Net Driven's unique approach combines search engine optimization, pay-per-click marketing and website design to deliver results for your business

**Get Website Traffic → Get Leads → Get Sales → Get Positive ROI**

If your website is not easy to find online, you might as well not have one. We make sure every site we build ranks high in search engines and gets traffic.

Our websites convert traffic into business leads. Clients who switch to Net Driven see a 250% average increase in leads.

We offer consulting on converting leads into sales and tools to track success. Our clients convert 33% of leads into sales.

Net Driven is committed to delivering clients a return on their investment. We provide tools so you can measure results for yourself.

**150% Increase in Web Traffic.**

**SANDONE TIRE**  
[WWW.SANDONETIRE.COM](http://WWW.SANDONETIRE.COM)

"We saw an immediate impact on our business when we switched to Net Driven. We had a website from a different company, but a few weeks after switching to Net Driven we saw a 150% increase in traffic, and leads increased by five times."

**Mike Curtis**  
Retail Manager, Sandone Tire

**400% Increase in Leads.**

**MODERN TIRE**  
[WWW.MODERNTIRECT.COM](http://WWW.MODERNTIRECT.COM)

"Since signing up with Net Driven we experienced a significant increase in sales, and we believe Net Driven helped make that happen. We use their TireandAutoService.com website solution and TurboClick and TurboSEO internet marketing products."

**Shawn Long**  
General Manager, Modern Tire

**\$30,000 Increase in Sales in 3 Months.**

**JEFF POHLMAN TIRE**  
[WWW.JEFFPOHLMANTIRE.COM](http://WWW.JEFFPOHLMANTIRE.COM)

"Net Driven is the first internet company we worked with that really got results. After just a few months using their TireandAutoService.com website platform, we're seeing sales of over \$10,000 per month."

**Jeff Pohlman**  
Owner, Jeff Pohlman Tire

**Partners & Associates**

